

# HOW TO USE THIS EXERCISE

**CREATIVE THINKING REQUIRES YOU TO CHANGE HOW YOU THINK. MORE THAN THAT, CREATIVITY REQUIRES YOU TO CHANGE HOW YOU THINK ABOUT THINKING.**

Our creative challenges are meant to help you rethink how you see yourself and the world around you in order to uncover new possibilities and ideas.

The challenges can be done alone or with a friend. Simply follow the instructions to complete an exercise...without self-editing or second-guessing

If you want to share your results with fellow creative thinkers, There are fun hashtags at the end of each exercise. No pressure, though, think of each exercise as a gift to yourself.



& get weekly Creative Challenges

# TINY HEADLINE

**EXERCISE:** Think of something seemingly small and insignificant that happened to you and write about it in the style of a front-page newspaper article. Blow it out of proportion. Use as few words as possible to grab our attention. And give a bit of the story to really make the mundane moment in your life extraordinary and relatable.

**WHY?:** Both fiction and journalism require writers to present scenarios efficiently and with razor clarity. By taking something seemingly small and insignificant in your life and writing about it as if it's essential "news," you will be stretching your perception, and expressive skills. Writing journalistically in this way requires that you search for the political, social, economic, and other ramifications of an event, expanding your creative awareness of your life and your world.

## EXAMPLE:

### HUSBAND REFUSES TO DO DISHES

Casper Meyer is perhaps the world's laziest man. He wasn't always that way. He dreamed of grand achievements - he was an energetic young man filled with dreams, who achieved high marks at university. He had an answer to every problem and was the first to volunteer to lend a hand. Now, he can't even get up from the couch.

# TINY HEADLINE

## DAILY NEWS

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[↗click here to submit your answer online↘](#)

#TinyHeadlinePS for social sharing