

EXERCISE: You're an event producer with a diverse set of clients. Take this list of events and hire a band to play the event that you feel has the required "musical feel" and image to be appropriate for the occasion. Name the music group or performer's name that would be appropriate to perform at the specific event or occasion, and the signature song they'd play.

PILGRIM SOUL

Creative Awareness

SPECIAL OCCASION BANDS

THE FUNERAL FOR "BAMBI'S MOM."

**THE GRAND PREMIERE OF THE NEWEST REVOLUTIONARY
NO-STICK FRYING PAN.**

**A WELCOME PARTY FOR SPACE
ALIENS ON OUR PLANET.**

**THE OPENING OF THE CHESS GRANDMASTER
CHAMPIONSHIP MATCH.**

**THE WEDDING OF THE STARS OF TWO SEPARATE VERY
SHALLOW, SENSATIONALISTIC REALITY TV SHOWS.**

**COMING OUT PARTY FOR A CHAMPION
MMA CHAMPIONSHIP FIGHTER.**



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